



NORTH STAR CIRCUIT

Color Guard Circuit of the Upper Midwest

NSC Board Meeting Agenda

February 16, 2020

6:00pm

Lindsey calls the meeting to order at 6:10pm, Mary seconds.

Attendance

Lindsey, Wil, Jessi, Jessie, Mary, Andy, Lanae, Brenda

Absent

Kim

Approval of Agenda

Jessi motions to approve updated agenda, Lindsey seconds.

Approval of Minutes

Jessie makes motion to approve the minutes, Lindsey seconds.

Officers Report

President: Received some comments from unit directors about the slight time change. Discussion on using competition suite for sending text messages for quick updates. Add this message to the director update to ask directors to confirm their contact info.

Vice President: Promotional pushes are going well and receiving positive feedback. Have great photos from our photographer to use for social media. Consider doing a throw-back Thursday for social media.

Treasurer: Ticket sales were higher than expected at Premiere. \$6,153.91. 15% went to EP for hosting and their custodian fee. Merchandise sales \$279.16. Andy to confirm space at Irondale for a table.

Rosemount has requested their Surety Bond since Chops pulled out of their show. Jessie will send a check to Rosemount. Lindsey will contact Rosemount to request their Surety Bond as their flagline pulled out of Premiere.

Jessie spoke with Amanda and her request for a raise. She is requesting a \$20 increase per show. Jessi motions to deny Amanda's request. Jessie seconds. Open discussion about the



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timing of the request. We agree on the raise but our budget is set. Motion is approved. Jessie to connect with Amanda.

Secretary: Received an email from King Sabres about advertising with the circuit. Also received an email from Northwest Designs about custom printed items at Championships. Will contact each.

Collected contact info of seniors/age-outs. Took pictures of them after Premiere for our Championship program. Will no longer hand out certificates at the end of the year and just make our Championship program a special one for seniors.

Consider doing an Ambassador program for seniors/college-age students who need volunteer hours. We received a volunteer request. Will send it to Lanae.

Chief Judge: Would like to request a pay increase for judges next year. Consider sweeping the floor before scores and have units help fold it up. WGI will be hosting an off-season training most likely this year. Will have a new judge trialing at the next few shows.

Contest Director: Ladysmith would like to host a show next year (an afternoon show). There might be a new scholarship from Dick Beulow. Lanae is discussing this with the family. One tablet is bad and needs repair. Poor sportsmanship from Irondale. Lindsey will contact Becky and Bill about the situation.

On-going Business

- Season roadmap review
 - Championship ticket pricing. Will stay GA. Will continue with the Premiere Eventbrite set up and pricing for Championships.
 - Medal orders (get final numbers of groups at the Irondale show).
 - Mid-season judges evaluation.
- Jeffery Peterson (judge) clinic details - will no longer happen.

New Business

- Solo/Ensemble Planning - need to start promoting. MAL's run this.

Action Items

- Director's Update - Jessi
- Solo/Ensemble Planning - MAL's



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- Set up Eventbrite for Championships - Jessie/Wil
- Connect with Amanda - Jessie
- Surety Bonds (Rosemount/Chops) - Lindsey/Jessie
- Connect with King Sabres/NorthWest Designs - Jessi/Wil
- Collect final member numbers for medal orders - Jessi
- Send volunteer submission to Lanae - Jessi
- Contact Bill and Becky about situation on Feb. 8 - Lindsey
- Post-show surveys - Jessi/Wil

Meeting Close

Wil makes motion to close the meeting at 7:45pm, Mary seconds. Meeting closes.

Next meeting will be March 15th, 6pm.