



NORTH STAR CIRCUIT

Color Guard Circuit of the Upper Midwest

NSC General Membership Meeting Spring

May 16, 2021

11:00am

Jared calls the meeting to order at 11:03am

Roll Call

Absent: Chops, Osseo

President's Report

Goals for 2022 - expand our reach and recruit new units.

Vice President

Goals for 2022 - enhancements needed for the website. Will be expanding our souvenir offerings to increase our income flow.

Treasurer

Checking: \$12977.35

Savings: \$5400.43

Angel Fund: \$3304.60

6 mo CD: \$3456.48

12 mo CD: \$3863.10

As a board we decided to use a cashless system with EventBrite during the 2021 season. It was very well-received and very easy to use. Encouraging our members to move to this platform. Will revisit this during the fall general membership meeting.

Secretary

Working on new enhancements to website.

Contest Director

In-person events were successful and well-received. All shows ran smoothly thanks to our show hosts and support staff. Looking to standardize our show operations for the 2021 season so we have more consistency at shows.



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Chief Judge

WGI is planning on returning to normal in 2021. Rules, policies, and procedures expected to be the same as they were when the 2020 season was cancelled. NSC will be formalizing our Unit Classification Policy. This will be voted on in the fall.

New Business

- Open discussion
 - Growing the circuit. What are the initial thoughts on how we will do that? We want to reconnect with our core units to get them reestablished. Then we will move forward with reaching out to units just outside of our immediate area. Will be using our various online platforms to do some outreach. Sarah Anderson suggests a focus group with band directors to get some perspective.
 - Summer performance opportunities. How can we engage members in a fun way over the summer? The board would like to offer weekly challenges or something along those lines. It can be non-competitive and open for all.
 - Units are concerned about dues
 - Lacrosse would be interested in hosting a show to help to grow that area. Bridget from Royal Guard is willing to help Jason at Lacrosse.
- Board of Director voting
 - Vice President - Wil Furnstahl
 - Treasurer - Jessie Taylor
 - Member-at-Large - Matt Neilson & Michelle Koski

Meeting adjourned at 12:15pm