



NORTH STAR CIRCUIT

Color Guard Circuit of the Upper Midwest

NSC Board Meeting Agenda

Feb 20, 2022

6pm

Wil calls the meeting to order at 6:07pm, Jessi seconds.

Attendance

Jared, Michelle, Wil, Jessi, Matt, Kaity, Brianna

Absent: Jessie, Becci

Approval of Agenda

Wil motions to approve agenda, Jessi seconds.

Approval of Minutes

Wil makes a motion to approve the January minutes, Jessi seconds.

Officers Reports

President: Has been in contact with Becci on a weekly basis to discuss how shows are going. Timing seems to be an issue. Will continue to remind units of timing getting on and off the floor.

Vice President: Busy with social media promotions leading up to Championships. Currently building graphics for units attending regionals. Digital programs (with QR codes) worked really well at Premiere in addition to QR codes to purchase tickets. Director packets are updated when changes are sent.

Treasurer:

Sent La Crosse a W9 as requested by Jason Harden. Eventbrite payouts have been happening about a week after the event. Our credit union is requiring more signatures for the account so currently looking to move to a non-profit-friendly bank.

<https://riverland.bank/business/non-profit-checking/>

Secretary: Received communication from Craig Thiltgen about bringing his North Dakota guard to championships. That's the only show they can attend. Recommend they attend and perform in exhibition. (Need to add language to our rule book about regulations on performance number during the season.) Waiting to hear back from him. Had to chase down a few units for paperwork at Premiere but did get everything needed for them to be compliant.



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Website visits are the highest on Saturday's with Premiere weekend having 1300k visits. No scholarship applications have been submitted yet.

Chief Judge: Was down in Texas and compared to them, competitively, we're on par. Directors are coming prepared to critique. WGI will have a mid-season meeting and will share that information once released. Aiming to have a double panel at Championships. Need transportation for our out-of-state judges - Jessi to connect with Andy. Consider including hospitality information for all staff/drivers/etc in Director Update for next year.

Contest Director: pricing for championships: General Admission: 18/Adults/15/Student Seniors 25 Premium. Logistically managing seating will determine when they go on sale. Would like to use CompetitionSuite for judging S/E and upload music. Include file upload to the form for S/E. Opening registration by March 5, close the night before EP.

Would like to announce S/E awards at championships during retreat.

On-going Business

- Review [Season Roadmap](#)
- GM meeting - April 24, 11am 10am for board before hand
 - ~~Contact LaCrosse regarding the Angel Fund—Jessie~~
 - ~~Premiere live streaming—Becci~~
 - ~~Update Irondale, Minnetonka classification—Jessi~~
 - ~~Confirm who will be picking up sound equipment—Becci~~
 - ~~Reach out to board for equipment loading before Premiere—Becci~~
 - ~~Connect with Brian Johnson/Joel Johnson to order medals—Becci~~
 - ~~Collect unit numbers for medal orders—Jessi~~
 - ~~Create QR codes for program and ticket purchase—Wil~~
 - ~~Confirm Amanda has a storage unit key. If not, use the new set—Becci~~
 - ~~Schedule sound engineers—Becci~~
 - ~~Connect with units who still need to submit documents—Jessi~~
 - ~~Director update to include what to expect—Jessi/Wil~~
 - ~~Update website with Eventbrite links—Jessi/Wil~~
 - ~~Update website with participating units—Jessi~~

New Business

- Promotion policy discussion. Policy is in the “in-progress rulebook” as well and following WGI suggestions. Post it online
- Contracts for finals and premiere hosts.



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Action Items

- Develop a contract for Finals host - Jessie
- Post promotion policy on the website - Jessi
- Post and announce Spring GM meeting - Jessi/Becci
- Open Solo and Ensemble registration and announce - Jessi/Becci
- Post final reminder for scholarship application - Wil
- Open ticket sales for Championships - Becci/Jessi
- Determine if we can have reserved seats at Osseo for a premium price - Becci
- Order medals - Becci

Meeting Close

Wil motions to end at 7:45pm, Michelle seconds. Meeting adjourned.