



NORTH STAR CIRCUIT

Color Guard Circuit of the Upper Midwest

NSC Board Meeting Agenda

August 21, 2022

6:00pm

Jared calls the meeting to order at 6:08pm, Jessi seconds.

Attendance

Jared, Wil, Jessi, Kaity, Jessie, Becci, Andy, Paige, Matt

Absent: Michelle

Approval of Agenda

Jared motions to approve agenda, Jessi seconds.

Approval of Minutes

Jared makes a motion to approve the June minutes, Becci seconds.

Officers Reports

President:

Enjoyed a nice summer break. Thinking about the various committees and how we can share our responsibilities throughout the board. Discussion on outreach with guards outside Minnesota (SD, IA, WI). Received survey feedback from membership. Secretary will present during report.

Vice President: Need to determine what our promotional materials are this season. Nothing else to report.

Treasurer: All checks have been cashed and the budget for 2022 has been closed. All CDs and other accounts will be transferred to the new bank account soon. Will have the proposed 2023 budget at the September meeting.

Secretary: Reviewed the end of season survey with the board. The overall timing of messaging seems to be an issue. Consider utilizing CS text messaging feature to communicate often. Will make that part of our communication strategy.

Chief Judge: Need to confirm Premiere date as I'm scheduling out of town judges. Will be taking a break judging for WGI and will be around NSC the whole season. Some judges who took a break during the pandemic will be returning. Have reached out to some about training and/or judging for NSC. Considering 4 guest judges this season.



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Contest Director: Farmington, River Falls, Mankato are all interested in coming out with units this season. Answering questions from them as needed. Have contacted River Valley and Two Rivers about hosting a show as we still have open weekends. Osseo is interested in hosting Championships but needs to confirm with the school.

On-going Business

- Review season roadmap
 - Jessi to create a google calendar for all our important dates and invite all board members.
 - Communicate to GM this week about show dates/GM meeting location will be at EP
 - Apparel Committee: Would like to rename to souvenirs and promotional committee: not only apparel but events like marching band events - Michelle and Paige
 - S&E committee: Matt and Kaity
 - Social Events: Adding a few more people on this committee to help assist when needed: Paige and Kaity. What ways can we expand our social events so they aren't just after competitions? What are incentives for staff members coming to those social events if any?
 - WGI Regional Exploration committee - There will need to be a lot of exploration on this but looking for more volunteers. Matt and Michelle will run this committee. Jared and Becci to join. Open to anyone else interested.
 - NSC booth at YIM. Is it worth it? What's the strategy? Is it a recruitment tool? What materials or souvies do we have/need? YIM promotional video for big screen (photos or videos). Will to reach out to Brent about the fee and requirements.
- Finalize show schedule - move Premiere to 2/4 possibly - **leave premiere as Jan. 28th** as there are open weekends still and some usual hosts haven't signed up.
- Review show host bids - as of today, we have no double show days and two open weekends.
- Announce committees - announced during roadmap review.
- Review NSC Rule & Policy book - Add safesport to Competition Season section. Add show host contract link. Asking all board members to review and send feedback to secretary who will compile and review the final draft at the September meeting.
- Promotion Policy review - is our promotion policy accurate for our circuit? Do we discuss this with the GM and get their feedback?

New Business

- Proposed 2023 season budget - Jessie to bring in September for review.



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- Bylaw revisions - if any - none as of now.
- Policy change Re: Compensation for staff members - need to finalize language to add to policy book per Andy's request. - Jessi to send out what other circuit's language is and tailor it for our circuit.
- Safesport/participant protection confirmation - Jared would like all board members to complete and possibly have NSC pay for the training. Will notify GM that it is highly recommended they complete SafeSport. \$17 for the 90-minute training. (Jared to coordinate.)
- Jason Harden is inviting Michael James to his group in November (on a Sunday). NSC would host a design clinic for our GM with Micheal James courtesy of Jason Harden .
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Action Items

- Determine what promotional materials are needed this season - Wil
- Proposed 2023 budget - Jessie
- Confirm Osseo for Championships - Becci
- Reach out to Two Rivers/River Valley on hosting shows - Becci
- Create google calendar and add all important dates - Jessi
- Send Director Update and include: GM Meeting details, Show dates and open dates, SafeSport - Jessi/Wil
- YIM video ad - Wil/Committee
- Review the new Rules & Policies doc and send feedback - Board
- Add safesport and show host contract to document - Jessi
- Stay in touch with Jason Harden on the possible design clinic in November - Wil
- SafeSport coordination - Jared
- Locate language re: compensation for staff members, and share with board - Jessi
- Post June meeting minutes on the website - Jessi
- Review WP themes for the website - Wil/Jessi

Meeting Close

Jared makes a motion to end at 8:04pm, Becci seconds. Meeting adjourned. Next board meeting will be September 18th at 6pm.